

**FOR IMMEDIATE RELEASE**



## **Multifamily Housing and Commercial Specialist Withee Malcolm Acquired by BSB Design**

Torrance, CA—In an announcement that is good news for residential and commercial clients across California, on June 1, 2021, Torrance-based planning, architecture, and interiors firm Withee Malcolm was acquired by Des Moines, Iowa-based BSB Design. Withee Malcolm will operate under the revised name Withee Malcolm – A BSB Design Studio, and the firm will retain all staff and its existing office location in LA's South Bay.

The firm's client-focused service and creative design solutions will benefit from BSB Design's national footprint and innovative approach across all market segments. Withee Malcolm – A BSB Design Studio will collaborate with ten other offices in major markets across the country. Expanding the firm's talent and expertise in multifamily and affordable housing, commercial, industrial, interiors and hospitality will positively impact projects across Southern and Northern California.

### **Growing the Withee Malcolm Legacy**

"This is an exciting step in each of our firm's evolutions," noted Dan Withee, co-founder of Withee Malcolm. "For Withee Malcolm's clients, employees, and for Dale Malcolm and myself, the benefits include an enhanced ability to focus on our core design strengths, which will allow for greater innovation and improvements on our projects and stronger relationships with our clients and collaborators. Ultimately, Withee Malcolm joining BSB Design allows our firm to be a better 'us' across a national platform."

Withee Malcolm, in its 44th year of business, is widely known for its planning, architecture and interior design services for urban infill housing, commercial, industrial and most recently food and hospitality-focused projects. The acquisition enables collaboration across these disciplines with the opportunity to draw on BSB Design's market credibility, geographic reach and depth of talent and resources. The firm will continue to focus on developer-led efforts in Southern and Northern California and will also grow to engage new opportunities afforded by BSB Design's national presence. Additionally, key leaders at both firms will now have increased capacity to engage more deeply with planning and design efforts.

### **Shared Vision, Values & Future**

"Our two companies and respective teams are all very aligned in our thinking and our passion for doing right by our clients and the consumers they serve," said Dan Swift, AIA, President & CEO of BSB Design. "We are poised to make our collective futures bigger and brighter than they could have been alone." The two entities' shared ideals and similar corporate cultures were tantamount in the decision to add Withee Malcolm and its experienced staff to the overall long-term growth plan for BSB Design. Together, two firms promise to continue extending best in class design, customer service and project delivery in California and across the United States.



## **ABOUT BSB Design**

BSB Design was founded in 1966 with a focus on residential architecture and has since grown to 11 locations in major markets across the country. Today, the firm's community designers, architects, engineers and other design experts collaborate across regions and market segments to deliver client-focused, solutions-driven designs. BSB Design has earned a reputation for truly listening to the needs of its builder and developer clients, striking a balance between aesthetics and functionality to deliver highly marketable, highly profitable projects. As such, BSB Design team members are frequent contributors to the national design discussion via major trade publications, industry associations, and as expert presenters at local, regional and national conventions and seminars.

## **ABOUT Withee Malcolm**

Withee Malcolm – A BSB Design Studio, is a 40+ person Torrance, California-based architecture, planning and interior design firm serving clients in residential, commercial and industrial markets. Projects blend contextually sensitive planning and design approaches with practical construction delivery options to deliver sustainable, efficient, aesthetically beautiful additions to California neighborhoods.

Responsive service that benefits clients and community is central to WM's working processes, which has built long-term relationships with valued clients who return for multiple projects, including luxury and market rate, affordable and set-aside urban infill housing, ground up and repositioned industrial, mixed use, hospitality and commercial projects. Our work focuses on the future of our neighborhoods, our cities, and our environment—where our design makes a difference. For more information on the firm, visit [www.witheemalcolm.com](http://www.witheemalcolm.com)

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